



CENSUS
OPEN
INNOVATION
LABS

DATA USABILITY & EQUITY

Using human centered design and design thinking methodologies, COIL collaborates with other teams within the Census Bureau and with the public to facilitate community conversations, gather valuable feedback on current data accessibility, and improve overall Census data usability in thoughtful, creative, and impactful ways.

COLLABORATE WITH US

This work supports a core goal of the President Management Agenda to deliver “excellent, equitable, and secure Federal services and customer experience.” We prioritize data accessibility as an inherent equity issue. We work to build clear paths for the Census Bureau to hear from the public, and create a safe space for Census Bureau staff and community to

to collaborate on data products that are easier to use, by everyone. We facilitate frequent workshops and community conversations and other ways to meaningfully engage the public.

If you are interested in learning more, participating in this work, or getting involved, please email us.

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